

### **ANNUAL REPORT 2024**

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# About **Jefferson Center**

Jefferson Center continues to grow, and today, serves more than 23,000 people a year at over 100 locations.

#### **OUR MISSION**

To inspire hope, improve lives, and strengthen our community by providing mental health and related solutions for individuals and families

#### **OUR VISION**

A community where mental health matters and care is accessible to all

People are at the core of everything we do here at Jefferson Center. As a committed partner of our community, we provide care for individuals and families facing mental health and substance related challenges.

Our teams show up every day to deliver compassionate care, provide education on mental health realities, and tailor our services to meet the unique needs of the people we serve.

By fostering partnerships, prioritizing prevention, and delivering effective treatment, we contribute to building a healthier, stronger community where everyone can thrive.

#### **PROGRAMS & SERVICES**

| 24-hour emergency and crisis services               | Advocacy and benefits                          |
|---|--|
| Individual, group, and family outpatient counseling | Residential programs                           |
| Housing and homeless services                       | Substance use treatment                        |
| Senior services, outreach, and peer counseling      | Suicide prevention                             |
| Psychiatric and medication services                 | Wellness services                              |
| Early childhood services                            | Mental Health First Aid                        |
| Peer services                                       | Withdrawal management                          |
| Vocational and skills training                      | Day treatment                                  |
| Transitional and supported employment               | Integrated care services - medical & specialty |
| School-based services                               | Co-responder services                          |
| Case management                                     |  |
|   |  |

### A personal message from Jefferson Center CEO: Dr. Kiara S. Kuenzler

#### Dear Community,

This year, Jefferson Center celebrated 66 years of serving our communities. It was a year of celebrations, changes and challenges we all journeved through together. As we faced each moment this year had to offer, I am continually grateful for the resilience of the people we serve, the passion of our teams, and our incredible community partners.

Two gualities of Jefferson Center really stood out in 2024 - being willing to take risks to advance our mission and being nimble in an ever-changing behavioral health landscape.

Jefferson Center is always looking to the future to explore possibilities for partnership and growth to stay responsive to the needs in our community and break down barriers to care. This entails taking risks, trying innovative approaches, and being bold. While we had to pivot on some strategies such as the merger between Jefferson Center and WellPower, other initiatives were launched with success and exceeded our expectations, such as our Solid Ground Apartments housing development and enhancing the provider experience with the use of innovative AI technologies. With every endeavor, we are constantly learning from both setbacks and accomplishments and carry them into future planning efforts.

This year also challenged us to be nimble as we continued to navigate through the ever-changing landscape of behavioral health. We worked with our teams and communities to address the unmet needs created by the growing number of people without insurance in our communities as well as changes to payment models. Through partnership and thoughtful solutions, we continue our mission to provide mental health and substance use disorder care to those who need it most.

Behavioral healthcare continues to evolve, but the core of who we are remains the same; we will be here to provide mental health and substance use care to the people in our communities. We envision a future where seeking help is met with understanding and kindness, where responsive, guality care is readily available, and where every person's basic needs are met. Jefferson Center is dedicated to meeting these goals, nurturing a strong workforce, building meaningful partnerships and ensuring stability for generations to come.

As we move forward into 2025, we are so grateful for your unwavering dedication, support and recognition of the integral role behavioral health plays in our lives. Together, we'll continue to make a meaningful difference in our community.

#### Sincerely.

Kiara S. Kuenzler, Psy.D., Licensed Psychologist, President and CEO

# WE VALUE

People first | Empathy with excellence | Working together to make life better Leading the way | Strengthening community | Dignity for all





# A New Beginning: The Grand Opening of Solid Ground Apartments

A bright, sunny May afternoon was the perfect setting to celebrate the grand opening of our Solid Ground Apartments! This exciting project has been years in the making, and what started with breaking ground on a snowy December day, is now the place 40 individuals call home. Solid Ground Apartments, a permanent supportive housing complex, is a safe space for people transitioning from housing instability to have a new beginning.

**71%** of people experiencing homelessness have a mental illness or post-traumatic stress.

**59%** are struggling with long-term substance use disorders.

#### Why permanent supportive housing?

Basic needs such as food, shelter and clothing are things most of us take for granted, yet for someone struggling with homelessness, they are constantly in question. Everyday life becomes a challenge, and for someone with a mental health or substance use condition, life can become increasingly more difficult. These can be factors that lead to homelessness, which can in turn, amplify mental health disorders.



On move-in day, people were welcomed home with a Fresh Start Basket, which included food, kitchen and bathroom essentials. These baskets generously provided by donors allowed residents to feel at home without worrying about the cost of items that we can take for granted.

**\$75,000 raised** to provide 40 baskets, plus an ongoing fund to keep the pantry stocked and support the needs of residents.

#### Trauma-informed Design

Solid Ground was built using trauma-informed design. Large windows allow for light and open views while the fully furnished apartments and community spaces have furniture and amenities that ensure each person can feel safe, comfortable and truly at home.

#### Whole Person Care

Beyond the building's design, residents are supported 24/7 with staff on-site to provide mental health and substance use care, access to a food pantry and job training. Each of these provides the needed assistance for people to get back on their feet and see a future full of possibilities.

These may seem like small pieces to many, but for those transitioning from homelessness, it means one less worry or expense, and one more way for them to get started with a new life at **Solid Ground Apartments**.



#### **Partners and Supporters**

- Dominium
- Colorado Housing and Financing Authority (CHFA)
- Colorado Department of Local Affairs, Division of Housing
- Foothills Housing Authority
- Metro West Housing Authority
- City of Lakewood
- Rocky Mountain Communities Property Management
- ebersoldt+associates architecture
- Davis Partnership Architects
- BeauxSimone
- Two Creeks Neighborhood Association
- Enterprise
- ANB Bank





# eleos

#### Supporting Teams who Serve People

Eleos, an assistive technology tool, has dramatically reduced documentation time, allowing our clinicians to focus more on what truly matters: the people we serve. By minimizing the time spent on administrative tasks, Eleos has increased job satisfaction and helped prevent burnout, ensuring that our teams are supported and our clients continue to receive the best care possible.

#### Care in the Palm of Your Hand

Mend, a digital platform designed to improve the client experience, offers a seamless, one-stop-shop for services. From a digital waiting room and bill pay options to appointment reminders and more, Mend personalizes the client journey, making it easier for individuals to navigate their care. By simplifying processes and enhancing communication, we create a smoother experience that empowers our clients to take control of their own health.

### The Future of Technology in Mental Health Care

Looking ahead, Jefferson Center is excited to continue expanding both Eleos and Mend. Our vision is to integrate these platforms with each other, as well as with Netsmart, our existing Electronic Health Record (EHR) system, to create a cohesive and even more efficient support system. Through strategic investments in technology where innovation works hand-in-hand with compassionate care, we can build a future where our teams and communities thrive.

# Empowering Care through **Technology and Innovation**

At Jefferson Center, people are always at the heart of what we do - from the dedicated teams who provide care to the people we serve. Technology plays a crucial role in delivering high level care, supporting both our team members and the people in our community, especially in a world where there is an increasing demand for services, fewer professionals to meet the need and growing competition for skilled talent.



This year, we launched two key projects that transform the way we work: Eleos and Mend.

These tools are not just about keeping up with the times - they're about creating space for high-quality, individualized care without overburdening our staff.

**G**Eleos keeps me on track and focused on the client. Now I am more intentional about using a certain modality in session. And about bringing it back around their goals, setting intention for what to focus on. "

- Jefferson Center Team Member





# Supporting Recovery Every Step of the Way

At Jefferson Center, we understand that recovery from substance use can feel like an insurmountable hill. But we're here to help every step of the way, no matter where someone is in their journey. Our comprehensive care continuum serves individuals from youth to adults, offering the right support at each stage to make recovery not only possible but sustainable.

COVERY CENT

#### **G**This process of recovery cannot be done alone. "

– Darrin



Recovery is not an easy journey, but it is possible. We offer continued support through a variety of services, including outpatient care, group therapy, peer services, and the Collaborative Care team. These along with Wellness Services provide a holistic approach to the recovery journey. From mental health services to life skills training, we give individuals the resources they need to thrive in all areas of life.

#### Withdrawal Management

For individuals in immediate need, our Withdrawal Management team offers a critical first step in recovery. Whether someone is currently intoxicated, under the influence, or experiencing withdrawal symptoms, our team provides a safe and supportive environment. By closely monitoring their health and well-being, we ensure that each person is stabilized and supported as they take the first steps toward change. Our goal is not only to offer a safe place but to connect individuals to ongoing care and resources to help them move forward on their recovery journey.

#### **Residential Recovery**

For those who are ready for the next step, Jefferson Center's Residential Recovery and Housing programs provide inpatient or transitional care to help individuals regain stability. Here, people are free from the influence of substances and can focus on rebuilding their lives. Through individual and group therapy, our teams offer the support and structure needed to prepare individuals to safely re-enter their communities, equipped with the tools for long-term success.

#### **Continued Care and Support**

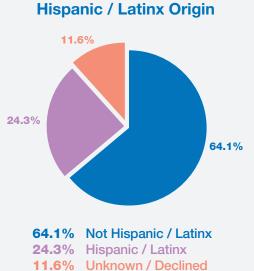


Recovery is not easy. It's not a linear path, and it's never without challenges. But with the right support, recovery is possible. At Jefferson Center, we're here to help individuals climb that hill—one step at a time-and find the strength to overcome it.

#### **FINANCIALS & DEMOGRAPHICS**





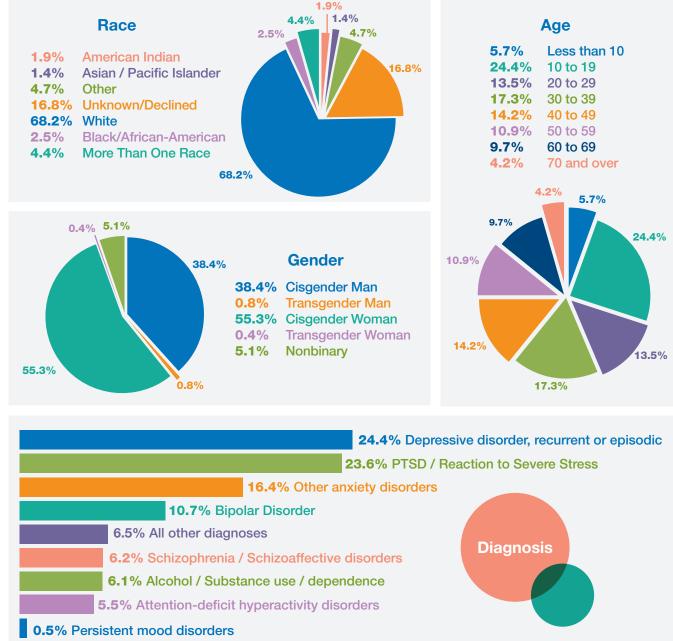


#### **Audited Revenues & Expenses**

| 2024 Revenue        |              |  |
|---------------------|--------------|--|
| Medicaid            | \$41,619,019 |  |
| Private Insurance   | \$2,540,887  |  |
| Client Pay & Rent   | \$984,714    |  |
| Medicare            | \$271,103    |  |
| State of Colorado   | \$7,418,926  |  |
| County / Municipals | \$1,413,299  |  |
| Pharmacy Revenue    | \$10,954,044 |  |
| Contracts & Grants  | \$11,739,152 |  |
| Rent Revenue        | \$1,533,723  |  |
| Philanthropy        | \$ 312,163   |  |
| Other Income        | \$1,554,181  |  |
| Total Revenue       | \$80,341,211 |  |

| 2024 Expenses                  |              |  |
|--------------------------------|--------------|--|
| Personnel                      | \$63,767,226 |  |
| Pharmacy                       | \$10,346,625 |  |
| Operating                      | \$4,539,400  |  |
| Donated                        | \$18,771     |  |
| Client Related                 | \$1,000,781  |  |
| Occupancy                      | \$6,039,375  |  |
| Other Expenses                 | \$1,431,244  |  |
| Professional Fees              | \$3,133,466  |  |
| Total Expenses                 | \$90,276,888 |  |
| Operating Income (\$9,935,677) |              |  |

Net gain (loss) on investment (\$109,425) in equity investees Investment Gain \$1,641,434 Net Gain (loss) (\$8,403,668)



#### SPONSORS

#### COMMUNITY ENGAGEMENT



# HOPE; ink

Our first ever Hope;ink Semicolon Tattoo Event in September was an incredible day of compassion and connection in honor of Suicide Prevention Month. The semicolon tattoo represents a message of hope and resilience, a reminder that one has chosen to "continue their story" rather than end it. We partnered with nine local tattoo studios to complete more than 620 tattoos in one day, and the event raised more than \$65,000 to support suicide prevention work across Jefferson Center programs. We extend our heartfelt gratitude to our amazing sponsors, volunteers and partners for making the day a success!



### Spanish Resource Fair

The Spanish Resource Fair was a vibrant and engaging event that brought together community members, local organizations, and services to share valuable resources and information. With participation from over 30 different organizations and attendance from 35 families, the fair focused on providing resources to our bilingual community. Centro Dones, the bilingual program at Jefferson Center, proudly showcased their services to the community. Attendees could explore booths, connect with support programs, and learn about tools to enhance their well-being. It was a wonderful day of building connections, fostering awareness, and empowering our community.

### Legislative BBQ

Jefferson Center, in partnership with The Action Center, DDRC, Seniors' Resource Center, and Family Tree, proudly hosted the



23rd annual Legislative Barbecue on September 24. We welcomed more than 150 attendees, including elected officials and candidates for federal, state and local elections. The event serves as an important platform to raise awareness about behavioral health, the needs of older adults, individuals with disabilities, victims of domestic violence and those experiencing homelessness. Moreover, it facilitated meaningful conversations between the nonprofits and our elected officials.

Without the financial support of our community, many of the mental health and substance use treatment programs and services we provide would not be available to the people who truly need them. We would like to thank the following community sponsors and funders for supporting Jefferson Center this year. Their donations were critical in allowing us to reach record numbers of people and remain on the cutting edge of mental health and substance use treatment innovation.

### 2024 Community Sponsors and Funders

| 5280's Entertainment LLC           | Firs |
|------------------------------------|------|
| A&B Builders                       | Foo  |
| Affordable American Insurance      | Ge   |
| Alpha & Omega Landscapers          | IMA  |
| Arvada United Methodist Church     | Inn  |
| Bayaud Enterprises, Inc.           | Inte |
| Blue Spruce Kiwanis                | Am   |
| BOK Financial                      | 8    |
| Brothers Plumbing & Electric, Inc. | Litt |
| Bryan Construction                 | Pre  |
| Chevron                            | Rhe  |
| City of Wheat Ridge                | Ros  |
| Citywide Banks                     | Rot  |
| Colorado Gives Foundation          | Ser  |
| Conexus Insurance Partners         | Sou  |
| Connect for Health Colorado        | Sou  |
| Developmental Disabilities         | The  |
| Resource Center                    | The  |
| Eleos Health                       | Toli |

### Thank You **Sponsors!**

stBank othills Regional Housing enesis Presbyterian Church A Financial Group ovest Portfolio Solutions ermountain Health Lutheran Hospital nerican Family Insurance, Krenzien & Associates LLC tleton Retired Men's Club emier Members Credit Union einlander Bakery se Community Foundation tary Club of Golden niors' Resource Center urce Office & Technology uthwest Lock & Safe e Applewood Community Foundation e Colorado Health Foundation in Mechanical

### Want to get involved?

DONATE As a nonprofit organization, Jefferson Center relies on the financial support of our community to remain innovative and responsive to emerging mental health needs. Give a tax-deductible gift to Jefferson Center today and help support behavioral health services for community members who are uninsured or lack adequate coverage for treatment. Visit www.jcmh.org or contact Erin Reedy at ErinRe@icmh.org.

VOLUNTEER Many of our programs benefit from the commitment and contribution of our volunteers. Make a difference in the lives of others with a gift of your time and talent. For more information on ways to get involved, or to talk about your goals for supporting Jefferson Center, contact Julie DiTullio at 303-432-5644 or JulieD@jcmh.org.

HOST A PRESENTATION As a part of our commitment to mental health education and outreach, Jefferson Center provides free presentations designed to raise awareness and decrease stigma that surrounds mental health and substance use disorders. Tailored to the specific needs of organizations and other audiences alike, our clinicians provide engaging presentations on a variety of mental health topics. If you're interested in hosting a presentation for your business, school, church or community group, contact Christy Boland at ChristinaBo@jcmh.org.

### Our Leadership at Jefferson Center

#### Executive Management Team 2023-2024

Kiara Kuenzler, PsvD, LP President and Chief Executive Officer

Lenya Robinson, MA, LPC Chief Operating Officer

David Goff, MBA VP. Administration and Chief Financial Officer

Don Bechtold, MD, DLFAPA, DFAACAP VP, Healthcare and Integration and Medical Director

Brandon Ward, PsvD Chief Innovation Officer and VP, Information Systems

Jessica Dunbar, MSPH Chief Business Development Officer

Sarah Posev Sr. Executive Assistant

Al Sahlstrom

Chair **Dennis Edmonds** Vice Chair Carol Deitesfeld

Secretary Monica DeGraff Treasurer

Vincent Bustos Bonny Dahm

Sandy Hollingsworth Gilpin County Commissioner

Chad Holtzman

Jefferson County Commissioner Mary Berg Alternate Lynn Oliver Past Chair Meera Rosser Elisabeth Suarez Shirley Thomas **Randy Wheelock** Clear Creek County Commissioner John Zabawa

Tracy Kraft-Tharp



Volunteer Make a difference in the lives of others with a gift of your time and talent.

#### Donate

Give a tax-deductible gift to support mental health and substance use services at Jefferson Center.



Attend an Event Show your support at an event that excites you. Join together with your community to experience the impact of Jefferson Center.

#### **Enroll in Classes**

Get certified in Mental Health First Aid and learn to recognize a range of mental health and substance use disorders as well as how to help those dealing with these issues. Identify the warning signs of a suicide crisis and understand how to help with our Question, Persuade, Refer (QPR) classes.

Your support can help us ensure a vibrant, sustainable, and resilient community. To find out more about how to get involved, contact Kelsey Parker at KelseyP@jcmh.org.

#### Ways to Support Jefferson Center



#### Host a presentation

Choose from frequent topics or et us help develop an in-person or virtual presentation for your business, school, church, or other group.

> Join the Policy **Action Network** Connect with elected officials and other decision-makers to improve the lives of community members.

#### LOCATIONS

#### Many Convenient Locations, One Convenient 24-Hour Phone Number. Local: 303-425-0300 • Toll Free: 1-800-201-5264

#### **Crisis & Recovery Center**

4643 Wadsworth Boulevard Wheat Ridge, CO 80033

#### Independence Office

and Administration

4851 Independence Street Wheat Ridge, CO 80033

#### Alameda Office

5801 West Alameda Avenue Lakewood, CO 80226

#### Zang Office

421 Zang Steet Lakewood, CO 80228

#### Jefferson Plaza Office

3595 South Teller Street Lakewood, CO 80235

West Colfax Office 9485 West Colfax Avenue Lakewood, CO 80215

#### Union Square Health Plaza 12055 West 2nd Place

Lakewood, CO 80228

#### Evergreen Mountain Office

31207 Keats Way Evergreen, CO 80439

#### Gilpin County Public Health 15193 CO-119

Black Hawk, CO 80422

#### North Wadsworth Office

7828 Vance Drive Arvada, CO 80003

#### Clear Creek Health and Wellness Center

1969 Miner Street Idaho Springs, CO 80452

